das spielzeug

dasspielzeug.de

MEDIA KIT 2027

The print and digital platform for the toy industry

Ad rates no. 55, valid from 1 October 2026, as of 1 October 2026

Menschen. Märkte. Meisenbach.

Brief description

Which topics are on the minds of the specialist trade? Which challenges does the industry face, and which solutions are available? Which trends and novelties do national and international trade fairs offer? Our trade magazine 'das spielzeug' has been providing answers to these questions since 1909, with nine print issues per year and a constantly growing digital offering. We report on relevant industry topics, including wooden toys, licences, sustainability, product novelties and retail trends. Retail store reports, company profiles and interviews complement our editorial profile.

The brand is also fully up to date online: www.dasspielzeug.de publishes news, trade fair reports, product information and other content from the toy industry every day. The weekly 'das spielzeug' newsletter bundles the most important reports and reaches the industry directly in its inbox.

LinkedIn plays a special role: via this social media platform, 'das spielzeug' shares current industry news, company announcements, product novelties and trade fair updates. The digital portfolio is complemented by its presence on Facebook and Instagram.

With the bilingual 'Toy Fair Special by das spielzeug', national and international trade visitors receive relevant information on the Spielwarenmesse in Nuremberg well in advance. During the fair, the equally bilingual 'Toy Fair News' report on innovations, trends and events from the Toy City, both digitally and on site.

We also address the B2C market: with the Christmas magazine 'Wünsch Dir Was!', we speak to children with product highlights, puzzles, baking tips and background information ahead of the festive season.



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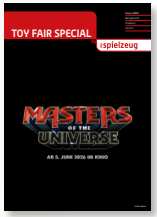


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360° communication







das spielzeug





Target group: Buyers and decision-makers from the brick-and-mortar and online specialist trade for toys, games, books, arts & crafts and related areas. Furniture and interior design stores, department stores, drugstores and pharmacies, retail groups, sports shops, buying groups, wholesalers and agencies.

Print run:
6,300 copies*

Qualified circulation:
6,235 copies*

Frequency:
9 issues per year

Volume:
118th volume

Membership/participation:
IVW (Information Community for the Assessment of the Circulation of Media), ITMA (International Toy Magazines Association); Licensing International Germany

*source: IVW, 1st quarter 2026

Our reach

Your target group reads us every day! We reach the most important decision-makers in retail, wholesale and online trade, as well as in associations and at chain stores.

Website (365 days a year)
430,524 page views per month
143,506 visits per month

Print	
das spielzeug	6,300 copies
Toy Fair News	5,000 copies
Toy Fair Special	9,000 copies
Wünsch Dir Was	20,000 copies

Newsletter
approx. 6,200 subscribers
average open rate 25%

Social Media	
Facebook	2,247 followers
LinkedIn	2,335 followers
Instagram	2,308 followers

Status: August/September 2026

Topics and dates – Quarter 1/2027

Issue	Topic	Trade Fair	Editorial deadline	Advertising deadline	Publication date
das spielzeug 1/2027	Games; licences (incl. special: 50 years of Star Wars); creativity, music & party; dolls/plush; outdoor/garden	Spielwarenmesse, Nürnberg; Nordstil, Hamburg; Ambiente, Frankfurt	25.11.2026	02.12.2026	04.01.2027
das spielzeug 2/2027	Games; school/kindergarten (incl. special: Schule der magischen Tiere 2027); sustainability; anime/manga; new products for the Spielwarenmesse; overview of trade fairs 2027	Spielwarenmesse, Nürnberg; Kids Time, Kielce; IAW Köln; Ambiente, Frankfurt Trendset, München bioToy Konferenz, Nürnberg	18.12.2026	16.12.2026	26.01.2027
Toy Fair News	Latest news from the Spielwarenmesse	Spielwarenmesse, Nürnberg	13.01.2027	20.01.2027	02.02.2027 03.02.2027 04.02.2027
das spielzeug 3/2027	Games; wooden toys; trend products (kidults/collectibles); construction	Spielwarenmesse, Nürnberg; EK FUN, Bielefeld	11.02.2027	18.02.2027	17.03.2027

Topics and dates – Quarter 2/2027

Issue	Topic	Trade Fair	Editorial deadline	Advertising deadline	Publication date
das spielzeug 4/2027	Games; summer/outdoor/ bathing fun; vehicles/role play; glitter & glamour/beauty & fashion; toys for on the go		25.03.2027	01.04.2027	28.04.2027
das spielzeug 5/2027	Games; licences (incl. special: Frozen 3); books/stationery; sustainability; puzzles & educational toys	Brandmania, Essen Nordstil, Hamburg DUO-Symposium, Berlin Trendset, München Trends Up West, Düsseldorf	10.05.2027	18.05.2027	14.06.2027

Topics and dates – Quarter 3/2027

Issue	Topic	Trade Fair	Editorial deadline	Advertising deadline	Publication date
das spielzeug 6/2027	Games; Christmas; baby & toddler; computer & video games; dolls/plush	Kind + Jugend, Köln IAW, Köln Gamescom, Köln	14.07.2027	21.07.2027	17.08.2027
das spielzeug 7/2027	Games; It's Party Time/ Halloween/carnival; Christmas; wood	Hobby Messe, Leipzig BLE, London, Frankfurter Buchmesse	25.08.2027	01.09.2027	28.09.2027

Topics and dates – Quarter 4/2027

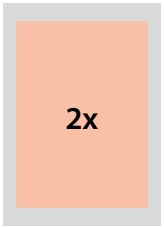
Issue	Topic	Trade fair	Editorial deadline	Advertising deadline	Publication date
das spielzeug 8/2027	Games; collecting fun; Christmas; STEM toys; DIY; licences	Licensing Summit, München	21.09.2027	28.09.2027	25.10.2027
Wünsch Dir Was!	Gift recommendations, puzzles, craft tips and recipes		08.10.2027	14.10.2027	11.11.2027
das spielzeug 9/2027	Games; spring novelties 2028; POS/shop fitting; digital toys; books/audiobooks		28.10.2027	04.11.2027	01.12.2027
Toy Fair Special	Everything you need to know to prepare for the Spielwarenmesse	Spielwarenmesse, Nürnberg	12.11.2027	19.11.2027	15.12.2027

Ad rates and formats das spielzeug

1/1 page

B: 210 mm x 297 mm

5,470,- €



2/1 page

B: 420 mm x 297 mm

8,700,- €

1/2 page

B: 210 mm x 151 mm
B: 100 mm x 297 mm

3,040,- €

1/3 page

B: 210 mm x 106 mm
B: 78 mm x 297 mm

2,180,- €

1/4 page

B: 210 mm x 75 mm
PS: 94 mm x 131 mm

1,600,- €

1/6 page

PS: 94 mm x 86 mm
PS: 62 mm x 131 mm

1,140,- €

1/8 page

PS: 192 mm x 33 mm
PS: 94 mm x 66 mm
PS: 62 mm x 99 mm

850,- €

Best Placement:

Front cover page	**7,215,- €**
2nd cover page	**6,070,- €**
3rd cover page	**5,800,- €**
Back cover page (4th cover)	**6,490,- €**
Front cover + back cover page	**10,900,- €**
Eye-catcher	**4,150,- €**
Lead page	**2,800,- €**
Surcharge for other compulsory and confirmed placements	**10 %**

Special formats on request.

PS: Print Space; B: Bleed
Formats = width x height.

Ad formats bleed off: bleed format plus 3 mm bleed allowance on all sides.

das spielzeug

Ad rates and formats das spielzeug

Placement agreements become invalid if the print-ready materials have not reached the publisher by the advertising deadline.

Colour:
Colours from the Euro Colour Scale CEI 12-66
DIN 16539 included in the price.
Special colours (no discount available)
1,300,- € each

Magazine format:
DIN A4, 210 mm wide x 297 mm high

Discounts:
Ads within 12 months
(insertion year):
frequency discount

3 ads	**5 %**
6 ads	**10 %**
10 ads	**15 %**
12 ads	**20 %**

Ad rates for job advertisements:

1/4 page	**780,- €**
1/2 page	**1,500,- €**
1/1 page	**2,850,- €**

Ad specials:
Loose insert rates per thousand

up to 25 g:	**575,- €**
up to 50 g:	**675,- €**

Maximum format for loose inserts:
205 mm x 297 mm

Prices for 4-page bound inserts (Einhefter) and other special advertising formats (gate-folders, post-its, island ads, etc.) on request.

Correction and release details:
A release cycle is included in the price for the following products: Advertorial Print, Eye-catcher, Lead page, Advertorial Online, special newsletter. Each additional cycle is charged a flat fee of 150,- €.



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Advertorial Print

Why an advertorial?

- High attention (long viewing time; it reads like an editorial article; marked as an advertisement)
- Content can be explained in detail
- Storytelling builds trust
- High-quality look without any layout effort on your side, in the look and feel of the editorial section
- Give the trade concrete sales arguments!

1 page Advertorial: 4,920,- €

You send us your text and images.

We take over the layout and embed it in the look and feel of the editorial environment.

Required:

3–4 images; company logo
Minimum 1,600 characters;
maximum 3,500 characters

1/2 page Advertorial: 2,730,- €

You send us your text and images.

We take over the layout and embed it in the look and feel of the editorial environment.

Required:

2 images; company logo
Minimum 600 characters;
maximum 1,200 characters

Our correction and release details can be found on p. 10.

Optionally, we are happy to publish your advertorial online as well. Prices can be found on page 18.

Eye-catcher

The EYE-CATCHER is our creative double-page format 2/1. If you have a particularly attractive image of one of your products or of your company, our eye-catcher gives it a very special showcase. It can be booked as a striking double-page spread in a prominent position in an issue.

EYE-Catcher (double page): 4,150,- €

We need the following data from you:

- A meaningful image in landscape format and in print-ready quality (*.jpg, 300 dpi, or 3,508 x 4,961 pixels)
- A short descriptive text (*.txt, *.docx) of up to 1,000 characters (incl. spaces)
- Your desired web address (URL)
- QR code

The text and image are embedded in the look and feel of the editorial environment. Before printing, you receive the final version for approval. Data must be delivered by the editorial deadline of the booked issue. The page is marked as an advertisement.



Our correction and release details can be found on p. 10.

Lead page

With our LEAD PAGE, you can showcase your image as an eye-catcher across a full print page. The lead page opens a new topic area in the issue or a specific focus topic.

Lead Page (one page):
2,800,- €

We need the following data from you:

- A meaningful image, ideally related to the focus topic, in portrait format and in print-ready quality (*.jpg, 300 dpi, or at least 3,000 pixels)
- A short descriptive text (*.txt, *.docx) of up to 450 characters (incl. spaces)
- Your desired web address (URL)
- A QR code can also be placed

The text and image are embedded in the look and feel of the editorial environment. Before printing, you receive the final version for approval. Data must be delivered by the editorial deadline of the booked issue. The page is marked as an advertisement.



Our correction and release details can be found on p. 10.

Circulation

1 Subscription rates 2027

Print subscription rates 2027*	
Issues per volume	9
Germany (incl. postage and 7% VAT)	108,- €
Abroad, Europe	120,- €
Abroad, worldwide	170,- €

Digital subscription rates 2027*	
Digital	98,- €
Premium (print + digital), Germany	123,- €
Premium (print + digital), Europe	135,- €
Premium (print + digital), worldwide	185,- €

*Subscription rates valid from 01.01.2023. All prices include postage.
Payment terms: upon invoice, by bank transfer, credit card or PayPal.
European Union (EU): tax-exempt if you provide us with your tax identification number; otherwise, we must add 7% VAT for magazines.
Other countries outside the EU: VAT-exempt.

2 Circulation verification

www.ivw.de
The IVW (Information Community for the Assessment of the Circulation of Media) is an independent audit body that verifies circulation and performance data for print media, among others, using standardised procedures.

3 Circulation analysis

Circulation analysis Extract from the IVW circulation list 1/2026 **of which abroad	
Circulation:	6,235 (**559)
Sales:	1,027 (**59)
Subscription copies:	303 (**57)
Other sales:	724 (**2)
Free copies:	5,208 (**500)
Print run:	6.300

4 Classified recipient potential***

Classified recipient potential (Share of actual circulation distributed)	
Germany	91,00 %
Abroad	9,00 %
Actual circulation distributed	100,00 %

***Average percentages – issues from July 2025 to June 2026

5 Classified recipient potential: Germany, Austria, Switzerland

(multiple answers possible)

Sector	Number
Specialty Retail	30,639
Toys	4,731
Toy and Sports Stores	234
Hobby, crafts, stationery	1,152
Model railways/model making	359
Multimedia	668
Department stores	976
Book trade	1,102
Furniture	4.433
Baby hard goods	2,764
Gift items	8,251
Bags and leather goods	197
Other retail	4,995
Mail order/online	777
Wholesale, trade agencies	2,354
Manufacturers	2,201
Total recipient potential	**35,194**

Toy Fair News 2027



With three daily editions of Toy Fair News, fair visitors receive comprehensive coverage of the Spielwarenmesse through optimised fair navigation in iPad format.

Each edition gives visitors a fair guide with tips on what is truly relevant and which booths they must not miss.

In line with our communication mix, the print editions continue within our online concept. Newsletters before and during the fair, together with the das spielzeug website, guarantee you a comprehensive brand presence!

Your added value online:
All three daily editions will be pushed as e-papers via our newsletter and made available on the website.

Target group:
All visitors to the Spielwarenmesse, as well as retailers and manufacturers in the toy and baby & toddler sectors, plus their agencies and associations

Publication dates: 02.02 - 04.02.2027
Editorial deadline: 13.01.2027
Advertising and print data deadline: 20.01.2027
Print run per day: 5,000 copies
Qualified circulation per day: 4,900 copies

Distribution:
With promoters at the fair; display at our press booth in the foyer of Hall 12.0; distribution to hotels in Nuremberg and surroundings; subscribers and readers of 'das spielzeug' and 'baby&junior' by post.

Language: Bilingual, English and German
Format: Width 170 mm x height 240 mm
Ad rates per daily edition:
(ad size, width x height in mm)

1/1 page 4c (170 x 240):	3,770,- €
1/2 page 4c (170 x 120 o. 82,5 x 240):	2,100,- €
1/3 page4c (170 x 80 o. 56 x 240):	1,470,- €
1/4 page 4c (170 x 60 oder 70,5 x 99):	1,060,- €
1/8 page 4c (70,5 x 49):	510,- €

¼-1/1 advertorials are bookable at the advertising rate

Front Cover page:	4,920,- €
2nd cover page:	4,560,- €
4th cover page:	4,400,- €
4-page bound insert:	3,240,- €

Prices plus VAT
Frequency discount : 2x= 3 %, 3x=5 %, 4x=10 %

Our correction and release details can be found on p. 10.

Toy Fair Special 2027



In the 'Toy Fair Special by das spielzeug', national and international readers in the specialist trade find everything they need to know to prepare for the Spielwarenmesse in Nuremberg.

Key content areas include the presentation of product innovations and cross-border background reports on current industry topics such as licences, trends and sustainability.

Interviews and statements from industry leaders are also featured. The editorial team is supported by colleagues from the International Toy Magazines Association (ITMA).

Your added value online: the print issue appears as an e-paper on our website www.dasspielzeug.de. In addition, the reach of the e-paper is boosted by advertising in our newsletters before and during the Spielwarenmesse. Further channels for distributing the e-paper are being planned.

Target group:
Buyers and decision-makers in brick-and-mortar and online retail, as well as agencies and manufacturers in the national and international toy industry.

Publication date: 15.12.2027
Editorial deadline: 12.11.2027
Advertising and print data deadline: 19.11.2027
Print run: 9,000 copies
Qualified circulation: 8,900 copies

Distribution: Mid-December international mailing and loose insert in issue 1/2028 of das spielzeug. During the Spielwarenmesse, distribution at Nuremberg hotels. Display at the Spielwarenmesse.

Language: German/English
Format: 170 mm x 240 mm
Ad rates:
(ad size, width x height in mm):

1/1 page 4c (170 x 240)	2,730,- €
1/2 page 4c (170 x 120 o. 82,5 x 240)	1,420,- €
1/3 page 4c (170 x 80 oder 56 x 240)	1,130,- €
1/4 page 4c (170 x 60 oder 70,5 x 99)	840,- €
1/8 page quer 4c (70,5 x 49)	500,- €
¼-1/1 advertorials are bookable at the advertising rate	
Front cover page:	3,590,- €
2nd cover page:	3,300,- €
4th cover page:	3,300,- €

WÜNSCH DIR WAS! 2027



Editorial concept: Christmas runs as a common thread through the magazine, which is aimed at children and parents as a B2C magazine. Alongside a focus on the top Christmas sellers (for every age group), it covers further topics such as craft tips, decoration ideas, puzzles, jokes, recipes, advent calendars and competitions. Age-appropriate, direct language that speaks to children personally, together with a colourful, dynamic layout, addresses young readers directly.

Target group:
Parents and children (up to approx. 14 years)

Print run: 20,000 copies
Publication date: 11.11.2027
Format: 170 x 240 mm
Top distribution: Free to take at specialist toy retailers

In addition, the magazine appears as an e-paper: pushed via the newsletter, published on www.dasspielzeug.de, and shared on Facebook and Instagram!

Advertising and print data deadline 14·10·2027

ADVERTISING AND ADVERTORIAL RATES*	
1/1 page	3,840,- €
1/2 page	1,890,- €
1/3 page	1,280,- €
1/4 page	970,- €
Advent calendar image	970,- €
2nd cover page	4,460,- €
4th cover page (incl. retailer stamp)	4,460,- €

*Our correction and release details can be found on p. 10.

Online advertorial (3-in-1 package)

Your content. Our reach.

1,500,- €

WHAT YOU GET

- Advertorial in a weekly newsletter
- Advertorial on www.dasspielzeug.de (visibility in the slider)
- Post on LinkedIn
- Link to your website

REACH

- Ø 6,200 newsletter recipients, with Ø open rate of 25%
- on the website: Ø 430,000 page impressions per month
- Ø 2,300 LinkedIn followers

WHAT WE NEED FROM YOU

- Headline (max. 35 characters)
- Teaser text (max. 350 characters)
- Main text (max. 2,000 characters)
- 1–2 images (minimum width 1,000 pixels, format 16:10, 72 dpi), plus captions
- For the integrated LinkedIn push, we also need: text of max. 1,000 characters (5–6 sentences); 3–5 hashtags; details of the persons or companies to be tagged

IDEAL FOR

- Product novelties
- Company announcements (expansion, investments, personnel)
- Trade fair invitations with booth number



Online advertorial (3-in-1 package Premium)

Even more visibility for your content.

2,000,- €

Secure the exclusive premium placement for your advertorial and open the newsletter with your contribution!

IN ADDITION TO THE 3-IN-1 PACKAGE, YOU RECEIVE:

- top spot in the newsletter: ahead of all the rest
- optimal visibility, including in the preview
- strong visual presence through a large-format image



Sign up for
our newsletter!

Newsletter advertising options

Banner



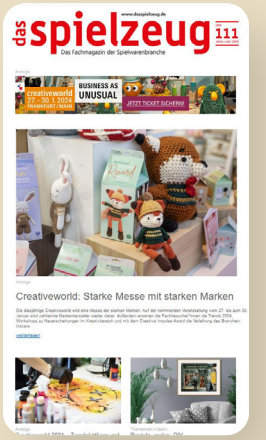
General: The weekly 'das spielzeug' newsletter keeps readers up to date with all important news from the toy industry. It is sent in HTML format. Banners can be placed between articles and sections.

File format: JPG, 700 x 120 pixels, max. file size 100 KB
Delivery: Finished banners: 6 working days before the publication date. Send by email, stating the customer name, to Anna Ugrica (anna.ugrica@meisenbach.de).

Price per banner: 570,- €

Exklusive newsletter

We refer to an exclusive, topic-specific newsletter for a target group as a special newsletter. As a customer, you can supply up to two advertorials and one banner, which will be integrated into the special newsletter. We publish the advertorials on our website and link to them from the newsletter. For data protection reasons, we cannot send a layout chosen by you to our newsletter recipients. Instead, your content is presented in the look and feel of an editorial newsletter. Our editors add one or two editorial contributions to the newsletter, which also contributes to the authentic appearance of the format.



1-2 Advertorial(s):
- Headline: : max. 35 characters
  Teaser text: max. 350 characters
  Main text: max. 2,000 characters
- 1–2 images, minimum width 1,000 pixels (16:10), 72 dpi

Banner:
- 700 x 120 pixels, max. 100 KB

Price: 2,170,- €

Our correction and release details can be found on p. 10.

NEW: das spielzeug EXTRA

e-paper immediately after the Spielwarenmesse, and printed as an insert in issue 3/27



Be present with our readers right after the Spielwarenmesse, when decisions are made! Benefit from the high reader relevance in the context of fair impressions (picture gallery) and the comprehensive post-fair report. Trader statements and interviews round off the concept!

Book once and get a double chance of contact:

• **E-paper publication date:** (sent to approx. 8,000 subscribers of das spielzeug + baby&junior)	18.02.27
• **Publication date as insert in issue 3/27:**	17.03.27
Advertising and print data deadline	10.02.27
Editorial deadline	11.02.27

Advertising and advertorial formats:
Front cover page: 2,500,- € (B 210 x H 297mm)
2nd and 4th cover page (each) 2,500,- € (B 210 x H 297mm)
1/1 page: 2,200,- € (B 210 x H 297mm)
½ page: 1,100,- € (B 210 x H 151mm oder B 100 x H 297mm)
1/3 page: 800,- € (B 210 x H 106mm oder B 78 x H 297mm)
1/3 page 'My highlight product from the fair' 800,- € (bookable as advertorial)
¼ page: 500,- € (B 210 x H 75 mm oder B 94 x H 131mm)
plus 3 mm bleed all round
prices plus VAT

***See page 9 for formats and dimensions.**

Trade fair special newsletters

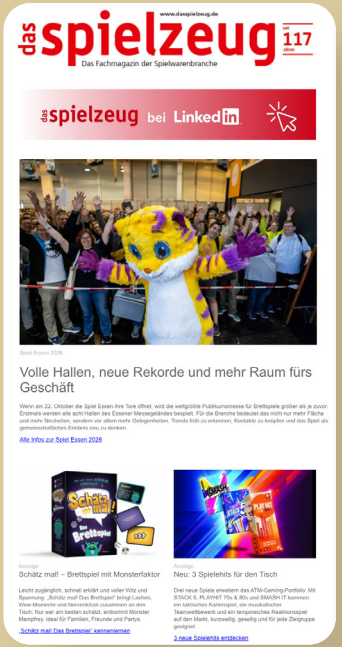
Around selected industry events, we send special trade fair newsletters with eye-catching placement options for your banner or text ad.

Trade fair special newsletters 2027

Spielwarenmesse 02.02. - 06.02.2027:
Pre-show coverage:
calendar week 3-2027
daily newsletter during the fair:
02.02.–04.02.2027

BRANDmania 23.06. - 24.06.2027:
Pre-show coverage:
calendar week 23-2027
post-show report:
calendar week 27-2027

SPIEL Oktober 21.10. - 24.10.2027
Preview:
calendar week 38-2027
post-show report:
approx. calendar week 43-2027



LinkedIn package

Through our LinkedIn page, we have built up an extensive trade network from which you can also benefit. Use our LinkedIn package to present your products and innovations or to publish an image campaign.

Package prices:

5 posts (per calendar year)	**1,000,- €**
10 posts (per calendar year)	**1,900,- €**
Larger numbers on request	

- We need one photo per post, preferably in square format
- Minimum dimensions: 1,200 x 1,200 pixels
- Text of up to approx. 3,000 characters
- Reach more people with the right hashtags! As hashtags have a major influence on reach on LinkedIn, you can include approx. five hashtags in addition to your text.



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das spielzeug

Banner advertising on www.dasspielzeug.de

1 Full Banner

Size: 560 x 110 pixels
Price*: **1,660,- €**

2 Superbanner

Size: 1.170 x 110 pixels
Price*: **2,490,- €**

3 Hockeystick

Size: 735 x 110 pixels +
160 x 600 pixels
Price*: **2,220,- €**

4 Content Ad**

Size: 300 x 250 pixels
Price*: **1,280,- €**

**This banner is also visible in the mobile version and always stays in the user's field of view.

5 Skyscraper

Size: 160 x 600 pixels
Price*: **1,960,- €**

6 Webskin

Size: (2x) 160 x 600 pixels +
1.200 x 110 pixels
Price*: **2,620,- €**

Discounts:
Combination discounts are available when booking print and online advertising together.

We are happy to create individual cross-media offers on request.

*Price in € for a 4-week run

Please send banner files, including links, by email, stating the customer name, to Anna Ugrica (anna.ugrica@meisenbach.de).

Technical data

Magazine format:
210 mm wide x 297 mm high

Type area:
185 mm wide x 264 mm high

Printing and binding:
Four-colour offset printing (80 line screen, PSOcoated_v3.icc) on double-sided, multi-coated paper. Saddle stitching or perfect binding.

Data creation and delivery:
Please supply finished advertisements as PDF/X-4 files (output intent: PSOcoated_v3.icc) with 3 mm bleed. We are happy to provide InDesign PDF job options and colour profiles for PDF creation. Binding proofs are recommended for colour advertisements.

Preparing open data or editing layouts is charged at cost (standard hourly rate: 115,- €).

We can process your data with the following programs:

- Adobe Acrobat Pro DC
- Adobe InDesign (Version CC)
- Adobe Illustrator (Version CC)
- Adobe Photoshop (Version CC)

Image files require a resolution of 300 dpi at final size (min. 600 dpi for line art). Indexed, LAB and RGB image files are automatically converted to the PSOcoated_v3.icc profile, which may cause colour deviations, for which we accept no liability.

Inks: BBio-based inks (CMYK);
special colours possible by arrangement.

Proofs: Your data will be printed to the PSO standard ISO 12647-2. If a PSO-certified proof with the PSOcoated_v3.icc profile is supplied, it can be passed on to the press for colour matching. Our print shop is happy to produce certified, colour-binding proofs.
If you are interested, please contact Anna Ugrica (anna.ugrica@meisenbach.de, Tel.: +49 951 861-100), who will also inform you of the costs.

Data archiving: Data are archived, so unchanged repeat advertisements are generally possible. However, no data guarantee is provided.

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